



SOYAYA FOR WEALTH AND JOBS

MOTTO: ODO NKUAAA.....

Founder Dr. Yakubu Mumuni



Dr. Yakubu Mumuni is a distinguished expert in Islamic Economics, Marketing, and Supply Chain Management. With an extensive educational background and over two decades of academic achievements, he has cultivated a profound interdisciplinary expertise that bridges traditional principles with modern practices.

EDUCATION

Dr. Yakubu holds PhD/ Mphil in Islamic Economics and Marketing from International colleges of Islamic science (ICIS), UK. Postgraduate in Marketing management from University of Westminster UK, postgraduate Diploma in Marketing management from Humber College

,Canada, and HND in purchasing and supply from Kumasi Technical University

Dr. Yakubu was a marketing management and sales administration lecturer at Islamic University. He worked as a duty manager at Tesco PLC UK and currently a managing director at KBC Ltd. He is an associate member of Chartered Institute of Marketing, Ghana (CIMG) and a member of Ghana Islamic Bank Ideas

CONTRIBUTIONS AND ADVOCACY

Upon completing his academic pursuits, Dr. Mumuni returned to Ghana and dedicated his resources and energy to political advocacy. He was a founding member of the John Mahama Fan Club and has been actively canvassing for support and votes for the National Democratic Congress (NDC), showcasing his unwavering commitment to social and political development.

Co - Founder Seidu Mohammed Awal



Mohammed Awal Seidu is a dynamic entrepreneur, humanitarian, and influential political figure. As the CEO of Muzlana Company Ltd, he leads a pioneering enterprise specializing in construction, telecommunication, electrification, and water systems. Under his leadership, Muzlana Company Ltd has established itself as an industry leader, delivering innovative solutions that drive infrastructural development and enhance community livelihoods.

Mr. Seidu worked as a supervisor at Telecommunications Consultant Indian Ghana Ltd (TCIL), He also worked as a supervisor to Ghana-Malaysia Telecommunications and currently he is West African Representative for MAEC Finance Company Italy

CONTRIBUTIONS AND ADVOCACY

Beyond his business endeavors, Mr. Seidu is deeply committed to philanthropy and political activism. As a founding member of the John Mahama Fan Club, he plays a vital role in championing socio-political engagement and fostering community participation in governance. His dedication to public service is reflected in his continuous efforts to support various charitable initiatives, advocate for progressive policies, and contribute to the socio-economic growth of his nation.

With a passion for leadership, development, and social impact, continues to inspire change and leave a lasting legacy through his business ventures and civic engagements.

Soyaya For Wealth And Jobs



INTRODUCTION

After 2016 election ,women who are the biggest segment became despaired and helpless; we believe something must be done to restore their hope and aspiration for NDC. Therefore, Soyaya Movement was formed in 2019 but registered as non-governmental organization on the 29th November 2023. It currently has over 1.3 million registered members across the country.

SOYAYA is a word in Hausa language which means LOVE. Soyaya is a movement that is meant to unite women at a grass-roots level to find their voices in local and national government. It is a movement that is meant to unite women at a grass-roots level and find their voice in local and national government. It aims to help women who have economic focus, such as small businesses, women's groups, and ethnic group, cooperatives for women, food-processing factories, a host of economic programmes and other functional groups that are formed to providing training or microfinance.

Soyaya pours to building a society which realizes truly human values based on the full mobilization of women of the talents and energies of our people and the sustainable development of the resources with which nature has generously endowed us

Soyaya is to provide a framework of voluntary political associations within which Ghanaians from all walks of life and from different traditions can surmount their differences and contribute democratically to the shaping I. of this new society;

Soyaya generate its funds from membership contributions, development partner from both local and international communities

OBJECTIVES

Empowering women activism on political and economic programs, issues concerning education and health of women that will help women's groups to use their united strength to stand up for their rights in the political arena.

Provide and spread primary, secondary & higher education by establishing and/or collaborating with schools, colleges, professional institutions.

Provide welfare to social groups such as the elderly women and children by preventing them from diseases and poverty alleviation.

Assisting producer groups to come together as pressure groups and find ways to influence policy on matters that concern them

AIMS

We are non-governmental and non-profit making organization affiliated to the National Democratic Congress (NDC). We work to promote social or political change on a broad scale. We play a critical role in developing society, improving communities, and promoting citizen participation.

We also aim at garnishing over 2 million women's votes for national democratic congress at all time

millions of Ghanaian women.

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NATIOANAL EXECUTIVES



**HAJIA
SHERIFA SAAKA**
NATIONAL COORDINATOR



MOHAMMED ALI
DEPUTY NATIONAL
COORDINATOR



IMORO ABDUL BASIT
SECRETARY



MUSTAPHA SENJE
OPERATION DIRECTOR



MOHAMMED ADAMS
DEPUTY OPERATIONS
DIRECTOR



**YUSSIF MUSAH
(ABATTIOR)**
COMMUNICATIONS DIRECTOR

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FINANCIERS

1. Mohammed Ali
2. Dr. Mohammed Tijani
3. Dr. Jawula Sulemana
4. Dr. Mohammed Sachibu
5. Dr. Denis Chirewurah
6. Dr. Gbeyedese Aahmed
7. Dr. Nana Aseidu
8. Siibaway Jarah



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REGIONAL MEMBERSHIP DATA BASE (REGISTERED MEMBERS)

REGIONS	NUMBER	COORDINATOR
AHAFO	75,567	Yakubu Halidu
ASHANTI	130,456	Anatu Issah Baffiama
BONO EAST	103,456	Karim Mohammed
BONO	97,000	Yussif Mohammed
CENTRAL	110	Fati Braimah
EASTERN	92,563	Rashidatu Issahaku
NORTHERN	148,034	Hajia Rajaa Muktar
NORTH EAST	88,344	JUMAI Samira Nasamu
OTI	76,222	Mohammed Mumuni
SAVANNAH	123,567	Seliatu Iddrisu
UPPER EAST	123,891	Barira Mohammed Ibrahim
UPPER WEST	131,442	Salifu Mumuni
VOLTA	79,433	`Abigail Mawule
WESTERN	69,299	Ayishatu Iddrisu
WESTERN NORTH	65,342	Emmanuel Aseidu
GREATER ACCRA	142,897	Jamilatu Sule
TOTAL	1,321,600	

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Motto: ...

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PRODUCTS

- WOMEN BANK
- WOMEN IN AGRICULTURE
- FACILITATE OWNERSHIP OF MARKET STALLS
- MARKET ENHANCEMENT PROGRAM
- IDENTIFY AND RENOVATE EXISTING MARKETS AND BUILD MODERN MARKETS
- ESTABLISH AN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
- ESTABLISH COTTAGE INDUSTRIES
- EXPANDED FINANCIAL INCLUSION PROGRAMME



Soyaya For Wealth And Jobs



WOMEN BANK

WB will perform traditional business banking but with a special focus on women and at special low interest rates with comprehensive loan insurance covers and risk mitigation measures to offer women and their families' stress free banking.

The Bank will gradually transform and adopt principles of Islamic Banking ideas where bank come a partner to every business or members will not have to pay exorbitant interests on loans taken. This

will positively impact the growth of their business and eventually profits. Discussions have been initiated for a possible transition to Islamic banking through a local regional partner in the West Africa region.

WOMEN IN AGRICULTURE

Soyaya Women in Agriculture

SOYEYA women in Agriculture shall be organized in farmer groups and associations to take advantage of economies of scale, in-grower irrigation schemes for all year-round production and agricultural insurance facilities to reduce their risk and losses from agribusiness activities (These include Multi-peril and Area Yield Insurance Covers for member farmers).

Soyaya farmers shall be engaged in High Value Crop Value Chains such legume cereal .Soyaya agriculture operates on low risk and high yield agriculture investments.

The entire value-chain shall be structured along three major focuses, namely;

1. Primary agriculture
2. Agro-processing
3. Marketing and Distribution - Market linkages



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•ESTABLISH AN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Members of Soyaya would be provided customized professional entrepreneurial and business development training to ensure their businesses do not remain micro but grow and become financially and environmentally sustainable. This intervention will set specific growth and profitability performance targets to grow selected businesses from micro to small,

from small to medium and from medium to large scale businesses.

•ESTABLISH COTTAGE INDUSTRIES

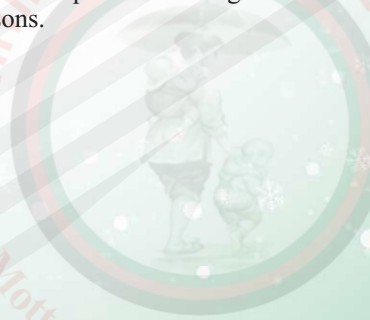
Soyaya Cottage Industry aims to grow and maintain unique rural industries at their location as essential economic agents to boost and facilitate rural industrialization and local employment generation. This will not only help to grow the local economy, but also provide some forward and backward integration opportunities to urban and peri-urban businesses and help to regulate rural urban migration. They shall be carefully

protected from large scale national and multinational competition for good economic reasons.

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Dr. Yakubu Mumuni with
H.E President John Dramani Mahama



Mr Mohammed Awal with
Dr Calistus Mahama



Dr. Yakubu Mumuni and Mr awal Seidu with
Turkish Investors



Dr. Yakubu Mumuni and Musa Abattoir with
H.E President John Dramani Mahama

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Soyaya in its quest to mobilize support for the NDC especially within the women populace in Ghana organized a series of engagement and campaigns across Ghana.

Soyaya engage stakeholders, opinion leaders, women groups and its membership on the need

to embrace the reset agenda led by His Excellency John Dramani Mahama and the NDC.

Soyaya successfully organized rallies and campaigns in Ashanti region, Northern region, Upper West, Upper east, Savana region, Eastern region, and Grater Accra regions.



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SOYAYA ASHANTI REGION LAUNCH



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SOYAYA ASHANTI REGION LAUNCH



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SOYAYA ASHANTI REGION LAUNCH



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ASHANTI REGIONAL LAUNCH



SOYAYA MOVEMENT IS A SOCIALLY-DRIVEN NGO WITH A FOCUS ON WOMEN EMPOWERMENT, OPERATING WITHIN THE FRAMEWORK OF THE NDC'S POLITICAL IDEOLOGY TO PROMOTE SOCIETAL DEVELOPMENT AND GENDER EQUALITY.

DATE 29TH
SEP. 2024

LOCATION KUMASI CENTRAL
MOSQUE

TIME 12:00PM
PROMPT

☎ 0543630649 | 0241728155 | 0244537006



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SOYAYA ASHANTI REGION LAUNCH



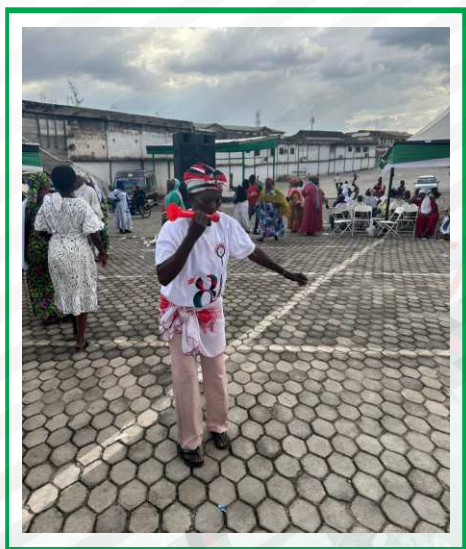
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Motto

SOYAYA ASHANTI REGION LAUNCH



SOYAYA ASHANTI REGION LAUNCH



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And Jobs

SOYAYA GREATER ACCRA REGIONAL LAUNCH



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SOYAYA GREATER ACCRA REGIONAL LAUNCH



*President's Uncle,
Uncle Billy and Mrs
Alfred Mahama in Action*



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SOYAYA GREATER ACCRA REGIONAL LAUNCH



Tema West Mp, Lawyer Annu At
The Greater Accra Launch



SOYAYA THE VOICE
And Jobs



SOYAYA UPPER WEST REGIONAL LAUNCH



**Presentation of cloth by Upper west Soyaya women to the 1st Lady,
HE Lordina Mahama**



**Presentation of Cloth by Upper west Soyaya women to the running mate,
Prof Jane Naana Opuku- Agyemang**

SOYAYA UPPER WEST REGIONAL LAUNCH



**Former Upper
West Regional Minister
& Ambassador
Mahmoud Khalid Presenting
Certificate to
Constituency Co-ordinators**

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SOYAYA UPPER WEST REGIONAL LAUNCH



SOYAYA UPPER WEST REGIONAL LAUNCH



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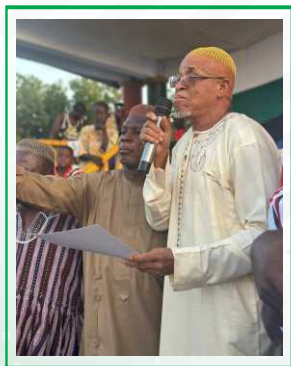
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Soyaya For Wealth
And Jobs

SOYAYA UPPER WEST REGIONAL LAUNCH



Soyaya For Wealth
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SOYAYA UPPER WEST REGIONAL LAUNCH



Soyaya For Wealth
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SOYAYA NORTHERN REGION LAUNCH



Soyaya For Wealth
And Jobs

SOYAYA

Motto: For Wealth And Jobs



SOYAYA UPPER EAST REGION LAUNCH





SOYAYA SAVANNA REGION LAUNCH





SOYAYA EASTERN REGION LAUNCH



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SOYAYA EASTERN REGION LAUNCH



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SOYAYA EASTERN REGION LAUNCH



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Motto: *For the People*



SOYAYA CENTRAL REGION LAUNCH



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SOYAYA CENTRAL REGION LAUNCH





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